Virtual-HorseHelp WORLDWIDE SLIDE

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RECOGNIZING THE 2020 NRHA PROFESSIONALS OF THE YEAR

The challenges of 2020 led the entire horse community to face uncertainty, unexpected change, and unprecedented challenges. The National Reining Horse Association (NRHA) proudly salutes its NRHA Professionals for rising to the challenge, providing excellent care to their horses in spite of the circumstances, and ensuring that their customers—and NRHA members—found opportunities to enjoy their reining horses when they needed the outlet most.

The NRHA Professionals awards allow pros to honor their peers by selecting the NRHA Becky Hanson Horsewoman of the Year, the NRHA Professional Horseman of the year, the NRHA Non Pro Coach of the Year, the NRHA Youth Coach of the Year and the NRHA Up-and-Coming Trainer of the year.

NRHA affiliates may nominate pros for each of the awards to recognize their dedication to the reining industry—in and out of the show pen—and commitment to Respect the Horse. Respect the Sport.

"As the new chairman of the Professionals Committee, it's exciting for me to make calls to the recipients of these awards," said NRHA Professional Nick Valentine. "We're thankful to the affiliates that take the time to submit nominations and let us know about the great work NRHA pros are doing in each region. These are very special awards for our professionals."

Becky Hanson Horsewoman of the Year: Debbie Brown

She might be short in stature, but Debbie Brown is a powerhouse when it comes to the reining community. A staple at shows around the country, Brown has dedicated her life to reining horses for more than 35 years and continues to be a regular face in the finals of major events on top of coaching countless youth and non pro riders to success. She selflessly shares her expertise with reiners of all levels, from beginners to accomplished non pros to seasoned professionals.

Brown is a longtime team member



of Tom McCutcheon Reining Horses in Tioga, Texas. Her NRHA Lifetime Earnings (LTE) exceed \$123,000.

Horseman of the Year: David Hanson

David Hanson faced many challenges in 2020, including the death of his wife, Becky, for whom the Horsewoman of the Year award is named. The longtime NRHA Professional put his own hardships aside and focused on ensuring that others could compete by championing a successful show season for his affiliate.



David and Becky spent five years training horses in Italy and showing them across Europe. When they returned to the U.S. in 2000, the couple settled in Clements, Califor-

nia, where they built a thriving non pro and youth program, on top of training numerous major event finalists and top finishers. David continues to build his own legacy and honor that of his wife as an outstanding NRHA Professional.

Non Pro Coach of the Year: Dany Tremblay

Dany Tremblay's charisma and unrelenting smile make him one of the most approachable NRHA Professionals in the industry, which means non pro riders gravitate to him for his advice and insight. The Canadian, now living in the U.S., is willing to help all riders be all they can be, no matter if they are his own customers or non pros navigating the sport without a professional coach. Tremblay's eager to



share his expertise in all aspects of horsemanship, from training and showing to care and attention to detail.

Tremblay (NRHA LTE \$905,000) and his brother, Fred, operate Tremblay Performance Horses, a full-service training, showing, marketing, and sakes program out of Overbrook, Oklahoma.

Youth Coach of the Year: Bobby Avila Jr.



and persistence are the cornerstones of Bobby Avila Jr.'s youth program. He endeavors to teach every young rider the

values of paying attention to the details, respect for the horse and the sport, and confidence. Young riders under his tutelage—from short-stirrup youngsters to those who compete among the elite riders in the Level (L) 4 non pro classes—start with the basics of horsemanship, which makes them solid riders who can make confident decisions in the show pen as well as in daily life.

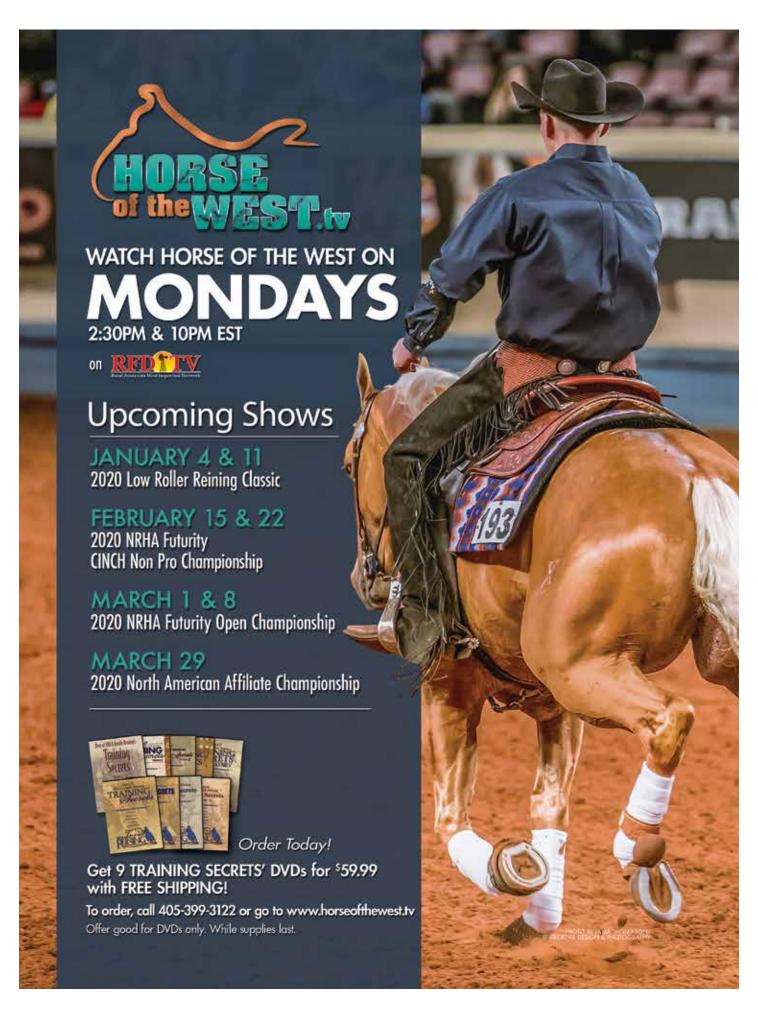
Avila's lifetime of experience showing horses allows him

Up-and-Coming Professional of the Year: Austin Roush

The young reining horses of today become tomorrow's top mounts under riders of all skill levels. Austin Roush's abilities with young horses—including impeccable timing

Patience to relate to the youngsters in his program, which operates and persisout of Zimmerman Performance Horses in Rogersville, Mistence are souri. Avila has more than \$278,000 in NRHA LTE.





and feel—make him a standout young trainer and one to watch at the futurities and derbies, which led him to be chosen by his peers as the 2020 Up-and-Coming Professional of the Year. Most notably, Roush piloted Gunna Stop (Gunnatrashya x Stop Little Sister) to the 2018 NRHA Futurity L1 and L2 champion titles.

Training from Southern Trace Ranch in Belle Center, Ohio, Roush (NRHA LTE more than \$175,000) also enjoys preparing non pro horses and coaching their riders.

Story and images shared by NRHA.



THE ETERNAL RIDE

With Jason Vanlandingham



NRHA Two Million Dollar Rider Jason Vanlandingham works hard to be one of the NRHA's top professionals. He also strives to serve his Savior any way he can.

Jason is always willing to pass on the message that he has been given. Now, partnered with WorldWide Slide, God's word is carried even further through The Eternal Ride. Tune in to hear Jason share the lessons the Lord has given him.

If you are moved by this message and want to let Jason know or have questions about your own journey, contact him via email at jasonvanlandingham@hotmail.com.

NON PRO CLASSIC ADDED MONEY INCREASES BY \$50,000

Since its beginning in 1998, the National Reining Breeders Classic has been known for its huge payout, abundant prizes and unwavering focus on rewarding reiners. So, when the NRBC Board voted on February 8 to increase the show's added money by a whopping \$50,000, the action should not have come as a surprise.



world's largest added money Non Pro for Derby age horses. McCutcheon added, "The NRBC L4 Non Pro already has an incredible payout and pays high in the go-round and in the finals. This \$50,000 will be added to Levels 3, 2, 1 and the Prime Time Non Pro to encourage participation and reward the exhibitors in those divisions."

According to NRBC President Tom McCutcheon, the NRBC Board and staff are excited to make this change. He noted, "We have always been proud for the NRBC to be a leader in the reining industry and to stay ahead of trends. We were committed to increasing the added money for the Non Pro division as we know this is an important and rapidly growing part of the industry we want to continue to support!"

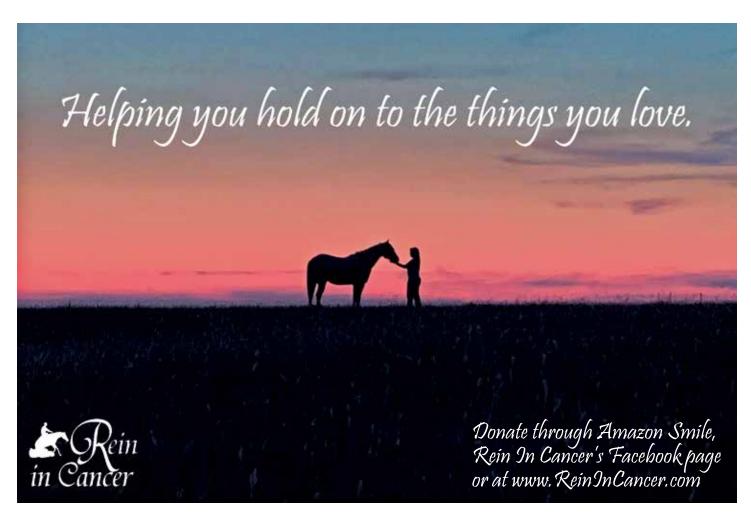
The additi take place ri 18-25, 2021 Katy, Texas.

Entry info NRBC.com info@nrbc.com info@nr

The addition of funds makes the NRBC Non Pro the

The addition of \$50,000 to the Non Pro added money will take place right away, at the upcoming NRBC, set for April 18-25, 2021 at the Great Southwest Equestrian Center in Katy, Texas.

Entry information for the 2021 NRBC can be found at NRBC.com or by calling 580-759-3939 or emailing to info@nrbc.com. The first payment for the 2021 NRBC is due on February 15.



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LONGTIME NRHA PARTNER HORSE OF THE WEST PRESENTS NRHA FUTURITY COVERAGE

Horse of the West will present highlights from the 2020 National Reining Horse Association (NRHA) Futurity on Monday, February 15 and 22, at 9:30 p.m., CST on RFD-TV. The first show will focus on the CINCH Non Pro Futurity Championship, where Mandy McCutcheon won her record 10th Non Pro Championship on Shining At Nite (Gunners Special Nite x A Shining Sidekick).



On March 1 and 8, enthusiasts can relive all the action of the MS Diamonds TX Open Futurity, including NRHA Six Million Dollar Rider Andrea Fappani's corded. We leave winning ride on All Bettss Are Off (Gunner x Wimpys Little at the time." Chic).

While the names and faces of the winners change regularly, Jenifer Reynolds and Chris Cook have been a constant presence over the past two decades. Co-owners of Sandbur Productions, which produces Horse of the West, they've captured the excitement and pageantry of the event for 19 years.

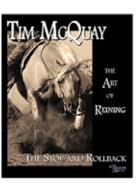
"At our first event in 2002, Chris was rolling as Shawn Flarida won on Wimpys Little Step with an incredible score of 233 - astonishing even to Shawn," Reynolds recalled.

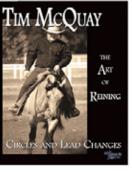
"His reaction was the first major reining moment we recorded. We knew it was a big deal but didn't realize how big at the time."

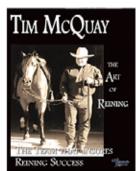
She added, "We have covered the NRHA Futurity and

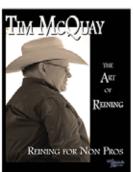
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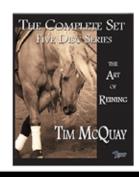






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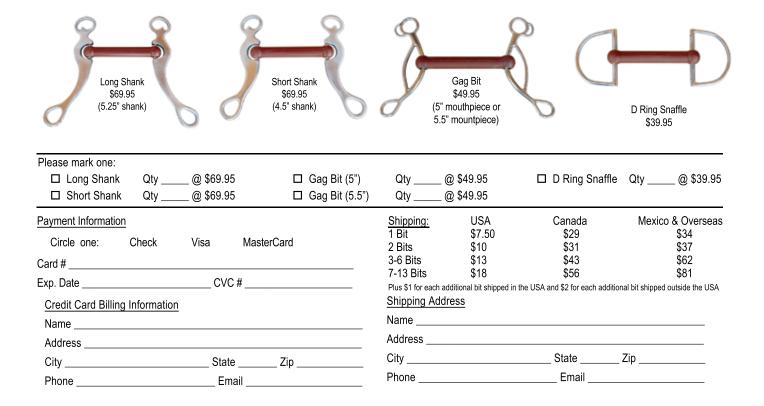




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Derby every year since then. We love the horses as well as the people and have particularly enjoyed watching the kids grow up. Cade McCutcheon was a toddler when we first met action. him, playing with NRHA Hall of Fame Stallion Hollywood Dun It. We've covered Caden & Lauren Hanson, Taylor and Jacob Zimmeman, Madison Rafacz, and others since they were in Short Stirrup classes. It's been rewarding to see them grow into such earnest and polished performers."

Both Chris and Jenifer have become fans of reining, first for the excitement of the sports and the incredible horsemanship, and then for the people and the horses themselves. They have become close with many of the participants.

"Being with our friends in the reining industry as they achieve their lifelong goals is always a thrill, but we've also shared a lot of pain and disappointment with them," Reynolds shared. "It's a bond that makes our work feel very personal, and that's one thing we really like about it. When you work with people you care about, it makes you care more about your work."

Horse of the West began in 2007 as Inside Reining, a 13-episode TV show for NRHA. With NRHA's support, Reynolds and Cook elected to change the name to Horse of the West to underscore their ongoing efforts to draw a more diverse equine audience. The show now includes reining, cow horse, and barrel racing, and the show's ratings have gone from 1.5 million yearly to more than 5 million in 2020 (Nielsen 18+AA). "We have achieved our goal of building a bigger promotional tent for the horse industry," Reynolds shared.

The upcoming 2021 NRHA Futurity & Adequan® North

American Affiliate Championship (NAAC) will mark 20 years of Sandbur Productions' cameras capturing the event's

"We'll do what we always do - cover it as it happens. Since Chris and I both have a background in news coverage, we don't try to choreograph anything ahead of time," Reynolds said. "We just roll as the event unfolds and let each episode tell its own story. Being there to witness the action in real time and trying to capture its essence for our audience is what we do and what we love. We feel privileged to have been able to do it for two decades, but we're still trying to figure out how we got this old."

Watch Horse of the West on RFD-TV (DirecTV 345 and Dish Network 231) Mondays at 10:30 p.m. Eastern Time.

Join Horse of the West crew Emmy Award Winning host Jenifer Reynolds and her husband, Emmy Award Winning Videographer Chris Cook as they cover reining action from events around the country and spanning the globe such as the NRHA Futurity, NRHA Derby, National Reining Breeders Classic (NRBC), Alltech FEI World Equestrian Games and Adequan® NAAC and many more. For more information, visit HorseoftheWest.tv.

The National Reining Horse Association is a nonprofit organization dedicated to promoting and enhancing the sport of reining through a core mission: "Respect the Horse. Respect the Sport." Founded in 1966, NRHA now has nearly 15,000 members and sets the standards for reining worldwide. Reining is an international sport and continues to grow year after year by offering opportunities for horse enthusiasts of all ages.

NEW DATES ANNOUNCED FOR 2020 NRHA EUROPEAN FUTURITY

The European Executive Board of the National Reining Horse Association (NRHA) has made the difficult decision to move the already postponed 2020 NRHA European Futurity from March to April 17-24, 2021, in Cremona, Italy. It will run concurrently with the 2020 Italian Reining Horse Association/Italian Reining Horse

Finals.

Breeders Association Futurity and Italian Championship people to safely travel.

As COVID-19 began to spread across the globe in 2020, changes and accommodations were made to every aspect of livelihood. As with every other industry, those involved with reining learned to evolve and adapt, evidenced by canceled and postponed shows. While many hoped the pandemic would slow in 2021, there are places still unsafe for

"The European Executive Board and NRHA staff feel this

is the best decision to move forward at this time," noted Sam Oldfield, NRHA Director of Competition and Education and European Liaison. "Our management team for the event had been monitoring the situation closely and was prepared with dates should the March dates not prove possible. With the pandemic continuing worldwide, we felt it would be difficult for our European riders to travel across borders for the Futurity."

While Oldfield is optimistic about the upcoming Futurity, noting COVID-19 protocols that will be in place at the event, she cautioned that the situation is still a fluid one. "As the pandemic is still prevalent in many areas, these new

dates could still change. We will do our best to make decisions and notify our members as soon as possible should this be the case," she said.

The 2021 European Futurity is currently scheduled for November 13-20, 2021, in Cremona, Italy during the 2021 Italian Reining Horse Association/Italian Reining Horse Breeders Association Futurity and Italian Championship Finals.

To keep up with the latest news about the European Futurity, visit nrhaeuropeanfuturity.com.

SWRHA ONLINE STALLION SERVICE AUCTION CLOSES TODAY!

The 2021 SWRHA Stallion Auction, with nearly 100 stallions to choose from, will be ending today, Feb 15 at 9 pm CST. Go to the auction and make your final bids because there is just no better place to shop for breedings!

The resulting foal is eligible for a free entry into the

SWRHA L4 Open or Non Pro Futurity!

Contact Lindsey McCutcheon at smreining@gmail.com with any questions!

Auction Link: https://qtego.net/qlink/swrha







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2021 HEART OF DIXIE REINING HORSE ASSOCIATION SNOWBIRD SLIDE DERBY & MATURITY

2021 HEART OF DIXIE RHA SNOWBIRD SLIDE DERBY LEVEL 4 OPEN				2 This Chic is Dreamy	Emreson Madonia	Emreson Madonia	141	\$761.03	
PL. HORSE	OWNER	RIDER	SC.	MONEY	3T Magnify	Kay Gould	Kay Gould	140.5	\$380.51
1T Gunna Be a Hot Topic	Robin Mazzocca	Shannon Rafacz	140	\$1,974.30	3T A Trashy Hit	Karen Shedlauskas	Karen Shedlauskas	140.5	\$380.51
1T Shineya	Oliver Ray	Jamie Bissell	140	\$1,974.30					
3T Gold N Ebony	Erin McFarland	Sam Schffhauser	144	\$493.58	2021 HEART OF DIXIE RHA SNOWBIRD SLIDE DERBY LEVEL 1 NON-PRO				
3T Talk Dreamy to Me	Peter/Courtney Morgan	Mark Rafacz	144	\$493.58	PL. HORSE	OWNER	RIDER	SC.	MONEY
					1 American Starlight	Mattilyn McNeill	Mattilyn McNeill	141.5	\$486.45
2021 HEART OF DIXIE RHA SNOWBIRD MATURITY LEVEL 2 OPEN					2 This Chic is Dreamy	Emreson Madonia	Emreson Madonia	141	\$364.84
PL. HORSE	OWNER	RIDER	SC.	MONEY	3 Magnify	Kay Gould	Kay Gould	140.5	\$243.23
1 Shirley Town	George/Carol Bell	Michael Portmann	143.5	\$233.55	4 Xtra Rubiesforwimpy	Dan Yarbrough	Stacy Yarbrough	140	\$121.61
2 Gunna Bea Natural	Judy Yarbrough Realty	Dan Yarbrough	142	\$181.65					
3 Smart Hollywood Jac	Sue Gray	Jesse John Chase	140.5	\$103.80	2021 HEART OF DIXIE RHA SNOWBIRD MATURITY LEVEL 4 OPEN				
					PL. HORSE	OWNER	RIDER	SC.	MONEY
2021 HEART OF DIXIE RHA SNOWBIRD SLIDE DERBY LEVEL 1 OPEN			1 Cee Masota Spook	Jostin Cooke	Shannon Rafacz	146.5	\$939.90		
PL. HORSE	OWNER	RIDER	SC.	MONEY	2 Shineya	Oliver Ray	Jamie Bissell	145.5	\$626.60
2 Shirley Town	George/Carol Bell	Michael Portmann	143.5	\$502.37					
2 Mobsters Blue Whiz	Bobbi Miller	Corey Powell Rogers	143	\$390.73	2021 HEART OF DIXIE RHA SNOWBIRD MATURITY LEVEL 4 NON-PRO				
3 Its All About Snow	Amber Morgan	MarkTurner	142	\$223.28	PL. HORSE	OWNER	RIDER	SC.	MONEY
					1 Whizenboonsmal	Madison Rafacz	Madison Rafacz	144.5	\$909.98
2021 HEART OF DIXIE RHA SNOWBIRD SLIDE DERBY LEVEL 4 NON-PRO				2 Blaze Face Gunner	Ronnie Fox	Ronnie Fox	143.5	\$606.65	
PL. HORSE	OWNER	RIDER	SC.	MONEY					
2 American Starlight	Mattilyn McNeill	Mattilyn McNeill	141.5	\$2,041.54	2021 HEART OF DIXIE RHA SNOWBIRD MATURITY LEVEL 2 NON-PRO				
3 Lil Like Juice	Tamara Ely	Dale Depriest	141	\$1,587.86	PL. HORSE	OWNER	RIDER	SC.	MONEY
4 Magnify	Kay Gould	Kay Gould	140.5	\$907.35	 Missys Dirt Surfer 	Kellie Warren	Kellie Warren	141.5	\$233.55
					2 Magnify	Kay Gould	Kay Gould	140.5	\$181.65
2021 HEART OF DIXIE RHA SNOWBIRD SLIDE DERBY LEVEL 2 NON-PRO				3 Whizkey Over Chics	Erin Arnold	Erin Arnold	139.5	\$103.80	
PL. HORSE	OWNER	RIDER	SC.	MONEY					
 American Starlight 	Mattilyn McNeill	Mattilyn McNeill	141.5	\$1,014.70					

2021 DIRT AND DIAMONDS REINED COW HORSE DERBY

2021 DIRT AND DIAMONDS REINED COW HORSE DERBY OPEN				2 Champagne is Timeles	Natall Melo	Natall Melo	420.5	\$907.50	
PL. HORSE	OWNER	RIDER	SC.	MONEY	3 Smart Lookin Pepinic	Ernie Beal	Mason Beal	419.5	\$605.00
1 Lucky to Be Royalty	Richard Whyler	Les Oswald	435	\$3,332.00	4 Marys Blue Boon	Northern Cross Land And	d Cattle Tim Swickard	412.5	\$302.50
2 Smooth Outta Style	Julie Wein	Tucker Robinson	432	\$2,618.00					
3 Blu Label	Bill Stevenson	Justin Wright	430	\$2,023.00	2021 DIRT AND DIAMONDS REINED COW HORSE DERBY LIMITED NON-PRO				
4 Cool Ranch Chip	Barb Crist	Holly Irish	429	\$1,428.00	PL. HORSE	OWNER	RIDER	SC.	MONEY
5 Recy Once in a While	Lesley Cummins Trust	Les Oswald	427	\$1,071.00	1 Chicinbiggirlpanties	Shelly Mitchell	Shelly Mitchell	422	\$626.00
6 Sjr Dualin Diamonds	San Juan Ranch	Justin Wright	426	\$833.00	2 Dt Metallic Curry	Kristin Bacchetti	Kristin Bacchetti	419	\$469.50
7 Lil Starlight Cat	Kennth Haugh	Brendon Clark	424.5	\$595.00	3T High Brow Rider	Imperial Ranch LLC	Jerry Gould	410.5	\$234.75
					3T Ollya Needs Love	Gwendolyn Parsons	Gwendolyn Parsons	410.5	\$234.75
2021 DIRT AND DIAMONDS REINED COW HORSE DERBY NON-PRO									
PL. HORSE	OWNER	RIDER	SC.	MONEY					
1 Rjs Catolena	Kathy Wilson	Kathy Wilson	425.5	\$1,210.00					

LOOKING FORWARD TO THESE UPCOMING NRHA EVENTS

2/12 - 2/22	ARHA Futurity - Half Arabian	Scottsdale	AZ	USA
2/12 - 2/22	ARHA Futurity - Purebred Arabian	Scottsdale	AZ	USA
2/18 - 2/19	Winter Blast	Louis	MO	USA
2/18 - 2/19	Dixie National Quarter Horse Show	Jackson	MS	USA
2/22 - 2/28	Florida Reining Classic	Jacksonville	FL	USA
2/26 - 3/01	One Hot Reining - HOT Winter Slide	Waco	TX	USA
2/27 - 3/01	Lakeside Arena Reining Classic	Frankfort	KY	USA
2/28 - 3/07	Sun Circuit	Scottsdale	AZ	USA
3/03 - 3/07	Oklahoma Ride & Slide	Tulsa	OK	USA
3/05 - 3/08	Great Escape	Katy	TX	USA
3/05 - 3/08	West Coast Reining Horse Association Affiliate #1	Corning	CA	USA
3/06 - 3/07	DC Reining Horse Classic 2021	Cellieu		FRA
3/13 - 3/15	FSRHA Spring Warm Up	Marshall	TX	USA
3/17 - 3/21	Cactus Reining Classic	Scottsdale	AZ	USA
3/18 - 3/21	The Stampede Show Derby & Stakes	Abilene	TX	USA
3/20 - 3/21	SERHA March Into Spring	Williamston	NC	USA
3/20 - 3/21	Coalfields Classic	Collie		AUS
3/26 - 3/28	TNRHA Shamrock Slide	Harriman	TN	USA
3/26 - 3/28	EPRHA No Foolin Slide	Logan Township	NJ	USA
3/26 - 3/28	History & Champions	Ardmore	OK	USA
4/01 - 4/04	Fun in the Sun(T)	Hurricane,	UT	USA
4/02 - 4/06	ARHA Western Star Austrian Spring Time Classic 2021	Neustadt		AUT
4/03 - 4/04	SFRHA Spring Break Slide	Tampa	FL	USA
4/17 - 4/25	Best Little Derby in the West	Nampa	ID	USA
4/18 - 4/25	2021 National Reining Breeders Classic	Katy	TX	USA
4/22 - 4/26	SRHA Spring Break(T)	Skara		SWE
4/24 - 4/26	KRHA - Justin Ricke Memorial(T)	Frankfort	KY	USA
4/30 - 5/03	MRHA Delta Classic(T)	Midland	MI	USA
5/06 - 5/10	Kumlegaard Spring Celebration	Roskilde		DNK
5/08 - 5/09	SFRHA Cinco De Mayo Slide	Tampa	FL	USA
6/12 - 6/13	SFRHA Welcome to Summer Slide	Miami	FL	USA
7/26 - 7/31	Tuse Euro Slide & NRHA European Championship(T)	Regstrup		DNK
9/06 - 9/12	Belgium Futurity Show(T)	Koningshooiky		BEL
9/15 - 9/19	Matzendorf Reining Masters 2021 (T)	Matzendorf		CHE
9/22 - 9/25	SCRHA 2021 Champion Show	Sydney	NS	AUS
10/09 - 10/10	SFRHA Spooky Slide	Tampa	FL	USA